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D8.1 Project website and communication material

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Executive Summary

This document provides a summary of the design and implementation of the MUSKETEER project website.

The document includes a description of the navigation map of the public website. The actual website is available at http://www.musketeer.eu

Document History

Version	Date	Status	Author	Comment
1	15 Feb 2019	For internal review	Jaime Medina	First draft
2	15 Feb 2019	For internal review	Karen McKenna	Proofreading
3	25 Feb 2019	For internal review	Jaime Medina	Second draft. Adding figures
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6	26 Feb 2019	Final review	Jaime Medina	Angel and Gal approved the final version.



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1 Introduction

1.1 Purpose

This document presents a report of the MUSKETEER project website, directly contributing to dissemination activities of the project. The project public-facing website contributes in creating awareness about the MUSKETEER project and its objectives and ensures an effective dissemination of the project ideas, activities and outcomes.

The main goals of the website are:

- to effectively communicate the MUSKETEER projects results,
- to promote the dissemination events of the project.

Subsequent chapters of this document present a description of the structure of the website, brochure and social media accounts of the MUSKETEER project and the intended use of each page that is included in the site.

The website address is:

http://www.musketeer.eu

1.2 Document Structure

The document is structured in three main sections: website, brochure and social media.

2 Website

In this chapter, we first outline the main structure of the MUSKETEER website and then for each page we present and describe its basic functionality, appearance and features. Each section focuses on describing in detail the functionalities of the site and discusses the operations available to visitors of the MUSKETEER website.





Figure 1. Home

The website is structured in five different sections: About, Publications, Objectives, Consortium and Contact. Additionally, Twitter and LinkedIn buttons have been added to the header.

2.1 About

In this section a summary of the project is included. This section will increase its content as the project progresses. New subsections can be added also for each of the different work packages.





ABOUT PUBLICATIONS OBJECTIVES CONSORTIUM CONTACT Twitter LinkedIn

ABOUT

The massive increase in data collected and stored worldwide calls for new ways to preserve privacy while still allowing data sharing among multiple data owners. Today, the lack of trusted and secure environments for data sharing inhibits data economy while legality, privacy, trustworthiness, data value and confidentiality hamper the free flow of data.

MUSKETEER aims to create a validated, federated, privacy-preserving machine learning platform tested on industrial data that is inter-operable, scalable and efficient enough to be deployed in real use cases. MUSKETEER aims to alleviate data sharing barriers by providing secure, scalable and privacy-preserving analytics over decentralized datasets using machine learning. Data can continue to be stored in different locations with different privacy constraints, but shared securely.

The MUSKETEER cross-domain platform will validate progress in the two industrial scenarios:

SMART MANUFACTURING and HEALTH CARE

MUSKETEER strives to:

- 1. Create machine learning models over a variety of privacy-preserving scenarios.
- 2. Ensure security and robustness against external and internal threats.
- 3. Provide a standardized and extendable architecture.
- 4. Demonstrate and validate in two different industrial scenarios
- 5. Enhance data economy by boosting sharing across domains.

The MUSKETEER impact crosses industrial, scientific, economic and strategic domains. Real-world industry requirements and outcomes are validated in an operational setting. Federated machine learning approaches for data sharing are innovated. Data economy is fostered by creating a rewarding model capable of fairly monetizing datasets according to the real data value. Finally, Europe is positioned as a leader in innovative data sharing technologies.

Figure 2. About

2.2 Publications

Under the main Publications section, all MUSKETEER publications will be included. This section will contain several subsections with the different types of publications: journal articles, deliverables, brochure, communication material, links to demonstrators, etc.



Figure 3. Publications

2.3 Objectives

In this section we clearly state the 5 main objectives of the project.







2.4 Consortium

This Consortium section introduces the project partners. The organizations involved in the project are included, together with a short description of each partner, including links to their respective social network accounts, thus providing visitors the option to redirect to all the partners' websites.



2.5 Contact

A contact form is provided for anyone interested in getting in touch with the project.



CONTACT US				
For more information, please do not hesitate to contact us				
Your name (required)				
Your Email (required)				
Subject (required)				
Your message	ä			
I consent to having this website store my submitted information so they can respond to my inquiry. • This form collects your name and email so that we can reach you back. Check out our Things, Holes, page to fully understand how we protect and manage your submitted data.				
	SEND			

Figure 6. Contact us

3 Brochure

A two-page brochure was produced to provide an overview of the project and can be found on the "Publications" page of the MUSKETEER website.

The Brochure includes general information about MUSKETEER project.

MUSKET



Figure 7. Brochure (1/2)

MUSKET



Figure 8. Brochure (2/2)

4 Social Media

4.1 Twitter

The Twitter handle @H2020Musketeer is registered and used for promoting the project.

The <u>www.MUSKETEER.eu</u> site links to this Twitter account and also displays recent tweets on the first page.

MUSKET



Figure 9. Twitter account

4.2 LinkedIn

The LinkedIn group **"H2020_MUSKETEER"** currently has 22 members and is used to promote the project among the professional community.

https://www.linkedin.com/groups/8741148/



MUSKETEER	22 members See all
Start a new conversation in this group	About this group The massive increase in data collected and stored worldwide calls for new ways to preserve privacy while still allowing data sharing among multiple data owners. Today, the lack of trusted and secure environments for data sharing inhibits data economy while legality, privacy, trustworthiness,
Very relevant conference on February 28th in KU LEUVEN, a MUSKETEER partner, please attend if you can.	Show more ✓ Group owner Gal Weiss - 1st EU Programs & Partnerships Manager
	Group managers Natalia Simon - 2nd
	Working Student bei International Data Spaces Association Antoine Garnier - 1st Senior Project Manager at International Data Spaces Associatio
Al Law & Ethics Conference: Through the looking glass of Al platforms: Between global governance and techno-regulation? - 28/02/2019 - Leuven law.kuleuven.be	
4 Likes	
🖞 Like 🔲 Comment	



5 Conclusions

The MUSKETEER project website was presented at the kick-off meeting on 29-30-31 January 2019. As a consequence, all the partners were able to evaluate its design, performance and contents in order to suggest any modifications and improvements, which were accomplished in the last months before completing this deliverable.

The website, which is available at <u>www.MUSKETEER.eu</u>, consists of different public pages where all the related information – description, objectives, partners, contact – is displayed. In addition, an administrative tool allows the webmaster to update and add content. Moreover, all the partners will have access to the private content management system where official documents, reports, dissemination material and other information is stored.



Additionally, Twitter and LinkedIn social networks accounts have been created for MUSKETEER project.

Finally, a project brochure is now available and will be used for dissemination and communication purposes. It included the most relevant information of the project.